



KS4 Media Studies

Curriculum Overview: 2026-27

–YEAR 10	Autumn 1 (7 Weeks)	Autumn 2 (7 Weeks)	Spring 1 (6 Weeks)	Spring 2 (5 Weeks)	Summer 1 (7 Weeks)	Summer 2 (8 Weeks)
Teacher 1 (3 Lessons per Fortnight)	<i>Approx 10 Lessons</i> Intro to Media Studies (4 Lessons) Comp 1A: Film Marketing (4 Lessons) - TMWTGG/NTTD (Bond) - Industry - Context AS: KCQ on Autumn 1	<i>Approx 10 Lessons</i> Comp 1A: Film Marketing (3 Lessons) - Exam Q Intro - Textual Analysis - Exam Q Practice Comp 1B: Radio (5 Lessons) – DID - Industry/Audience - Context - Exam Q Intro - Exam Q Practice AS: Bond/DI Exam Qs (IFS)	<i>Approx 8 Lessons</i> Comp 1B: Radio (2 lessons): NEA Practice Task: Website Comp2A: Sitcoms - Industry/Audience - Context - Representation - Exam Q Intro - Exam Q Practice DC: w/c 11th Jan	<i>Approx 7 Lessons</i> Comp 2: Sec A Sitcom - Industry/Audience - Context - Representation - Exam Q Intro - Exam Q Practice AS: Sitcoms Exam Q	<i>Approx 10 Lessons</i> Comp 2A revision and complete teaching of Sitcoms Y10 Mocks: w/c 19th Apr MED P1 (IFS) DC: w/c 17th May – Hybrid Comp 1 and 2 paper P/Evening: w/c 24th May	Approx 12 Lessons Comp 3: NEA Work - Pitch deck proposal - Production - Post-Production - Statement of aims
	Intro to NEA Topics (2 Lessons): Create a pitch deck for an existing media product	NEA Practice task – Linked to Bond Comp 1A Create a spy thriller film poster and write a statement of aims		Comp 1A revision: Film Marketing / Radio		WEX: w/c TBC
Teacher 2 (2 Lessons per Fortnight)	<i>Approx 7 Lessons</i> Intro to Media Studies (2 Lessons) Comp 1 Section A: Advertising and Marketing (4 Lessons) AS: KCQ on Autumn 1	<i>Approx 7 Lessons</i> Comp 1A: Adverts (2 Lessons) - QS/NHS111 - Media Language - Representation - Context AS: Advert Exam Qs (IFS) Comp 1A: Magazines (5 lessons) - V/GQ	<i>Approx 6 Lessons</i> Comp 1B – Video Games (Fortnite) - Industries and audience - Context - Regulation - Use of website - Uses and Grats	<i>Approx 5 Lessons</i> Comp 1B: Video Games (contd) (2 lessons) - Industries and audience - Context - Regulation - Use of website - Uses and Grats AS: Video Games Exam Qs (IFS)	<i>Approx 7 Lessons</i> Comp 1B: Revision (1 Lesson) – pre exam Mocks Comp 1A: Newspapers - TS/TG - Media Language - Representation	<i>Approx 8 Lessons</i> Comp 1B: Newspapers (4 Lessons) - TS/TG - Media Language - Representation Comp 1B: Newspapers (4 Lessons) - Industry/Audience



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		- Media Language - Representation - Context AS: Magazine Exam Qs (WCF)	DC: w/c 11 th Jan	Comp 1B: Revision (1 Lesson) Revision of Advertising & Marketing, Magazines and Video Games	Lesson per topic Y10 Mocks: w/c 19th Apr MED P1 (IFS) DC: w/c 17th May P/Evening: w/c 24th May	WEX: w/c
Homework	KCQ every fortnight: Do Now task linked to KOs	FCT every fortnight: Link to Do Now?	KCQ every fortnight: Do Now task linked to KOs	FCT every fortnight: Link to Do Now?		FCT every fortnight: Link to Do Now?

Will need to be taught consecutively



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YEAR 11	Autumn 1 (7 Weeks)	Autumn 2 (7 Weeks)	Spring 1 (6 Weeks)	Spring 2 (5 Weeks)	Summer 1 (7 Weeks)	Summer 2 (8 Weeks)
Teacher 1 (3 Lessons per Fortnight)	<i>Approx 10 Lessons</i> Comp 3: NEA Work (CWE) 1st week back knowledge assessment Comp 2B: Music Videos - Media Language - Representation - Industry/Audience - Context AS: Music Exam Q (WCF)	<i>Approx 10 Lessons</i> Comp 1B: Revision - Bond - Desert Island Discs Comp 2A: Sitcom - Industry/Audience Mocks (TWO WEEKS) Y11 Mocks 1: w/c 16th Nov MED P1 (IFS) – Hybrid Paper 1 and 2 DC: w/c 14th Dec P/Evening: w/c 4th Jan	Approx 8 Lessons Comp 2A: Sitcom - Industry/Audience] - Context AS: Sitcom Exam Q (IFS)	Approx 7 Lessons Revision Y11 Mocks 2: w/c TBC MED P2 (IFS) DC: w/c 8th Mar	Approx 10 Lessons Revision	SELF STUDY/STUDY LEAVE
Teacher 2 (2 Lessons per Fortnight)	Approx 7 Lessons Comp 1B: Newspapers - Industry/Audience - Context AS: News Exam Q (IFS)	Approx 7 Lessons Comp 1A/B: Revision - Ads/Mags - Games/News Mocks (TWO WEEKS) 3 Lessons (TBC) Y11 Mocks 1: w/c 16th Nov MED P1 (IFS) DC: w/c 14th Dec P/Evening: w/c 4th Jan	Approx 6 Lessons Comp 1B: Film Industry and Audiences - Industry - Regulation - Marketing and promotion AS: Comp 1 B Film Industry and Audience	Approx 5 Lessons Revision Y11 Mocks 2: w/c TBC MED P2 (IFS) DC: w/c 8th Mar	Approx 7 Lessons Revision	SELF STUDY/STUDY LEAVE
Homework	KCQ every fortnight: Do Now task linked to KOs	FCT every fortnight: Link to Do Now?	KCQ every fortnight: Do Now task linked to KOs	FCT every fortnight: Link to Do Now?	EXAM DATES: P1: Mon 17 th May PM P2: Tues 25 th May PM	