

OCR A LEVEL BUSINESS (H436)

YOUR LEARNING JOURNEY

KNOWLEDGE → SKILLS → CONFIDENCE → SUCCESS

Real business.
Real skills.
A brighter future.

The OCR A Level Business course helps you understand how businesses operate, make decisions and create value in a changing world.

SAME COURSE • TWO YEARS • ONE BIG PICTURE

YEAR 12

Build your foundation

In Year 12 you'll develop your understanding of how businesses work, how they operate and how they respond to the environment.

01 BUSINESS ACTIVITY, MARKETING & PEOPLE

Component 1

You will study:

- The nature of business activity
- Business objectives
- Business structure
- Stakeholders
- Size and growth
- Scale of operations
- Customer journey
- Marketing mix
- Market research
- People in business
- HRM and recruitment & selection
- Training & development



Focus: understanding how businesses are set up, marketed and managed.

02 OPERATIONS, FINANCE & EXTERNAL INFLUENCES

Component 2

You will study:

- Operations management
- Productivity
- Quality
- Capacity
- Inventory
- Supply chains & logistics
- Operational performance
- Financial information
- Costs, revenue, profit & loss
- Budgeting
- Cash flow & liquidity
- Sources of finance
- Financial statements
- Economic influences
- Legal and ethical influences
- Global influences



Focus: how businesses produce, manage resources and are affected by the wider environment.

03 STRATEGY, RISK & MANAGING CHANGE

Component 3

You will study:

- Business strategy
- Strategic direction
- Strategic implementation
- Investment decisions
- Risk management
- Change management
- Ethical, legal, environmental and sustainability issues



Focus: making decisions, managing risk and planning for the future.

YEAR 13

Apply, analyse, evaluate

In Year 13 you'll bring everything together, make strategic decisions and prepare for your final exams.

03 STRATEGY, RISK & MANAGING CHANGE

Component 3

You will study:

- Business strategy (continued)
- Strategic direction & implementation (continued)
- Investment decisions (continued)
- Risk management (deeper focus)
- Change management (deeper focus)
- Ethical, legal, environmental & sustainability issues (deeper focus)



Focus: applying knowledge, analysing real business situations and evaluating the best decisions.



REVISE & PRACTISE

Throughout Year 13 you'll:

- ✓ Complete exam-style questions for all three components
- ✓ Develop your analysis, evaluation and decision-making skills
- ✓ Use case studies and real business examples
- ✓ Build confidence with timed practice and past papers



Focus: exam technique, independent thinking and confidence.

EXAMS & YOUR FUTURE

- ✓ A Level exams
- ✓ University, apprenticeship or career
- ✓ Skills for life



YEAR 12 = COMPONENTS 1 & 2

(Business activity, Marketing & People + Operations, Finance & External Influences)



YEAR 13 = COMPONENT 3

(Strategy, Risk & Managing Change)



REAL-WORLD
CONTEXTS



DEVELOP
KEY SKILLS



INDEPENDENT
THINKING



BETTER
DECISIONS



A BRIGHTER
FUTURE

Your journey
starts here